

# Instructions for Setting up a Facebook Inventory Catalog Upload

4/23/2018

This document provides the step-by-step instructions to set up an automatic upload of your vehicle inventory into a catalog in your Facebook Business Manager.

## **Information You will Need**

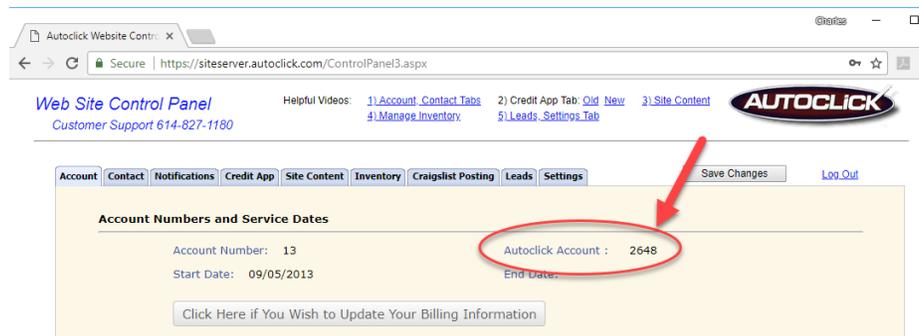
In the steps below, you will need to provide the URL to the Data Feed file. The URL is:

[https://push.autoclick.com/InventoryPush/Facebook/\[DealershipID\].csv](https://push.autoclick.com/InventoryPush/Facebook/[DealershipID].csv)

where [DealershipID] should be replaced by your Autoclick Account number. So for example, if your Autoclick Account Number is 2648, then the URL would be:

<https://push.autoclick.com/InventoryPush/Facebook/2648.csv>

If you don't know your Autoclick ID, you can find it by logging into the Control Panel (<https://siteserver.autoclick.com>). Your Autoclick Account number is shown on the Account tab as shown below:



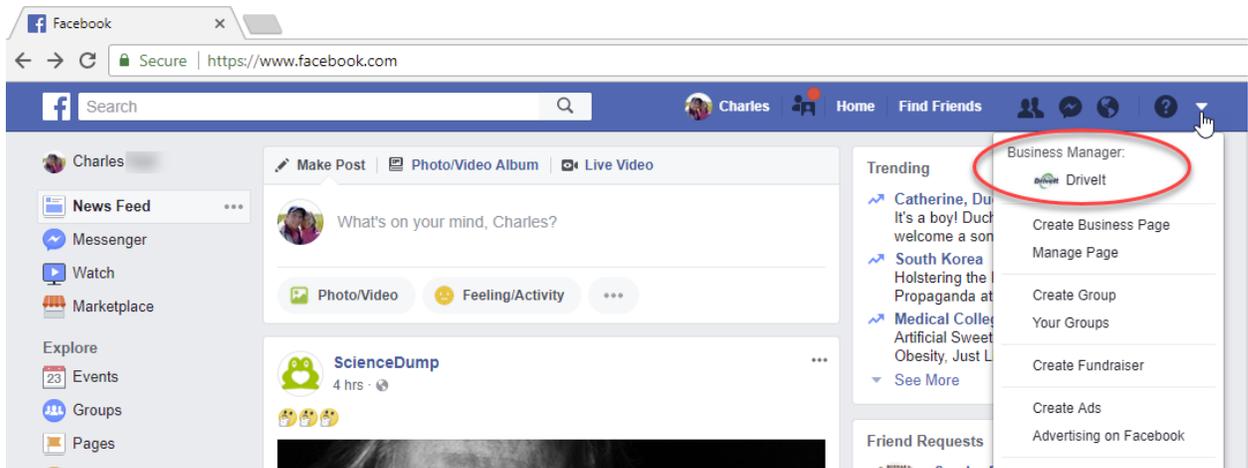
## **Vehicle Requirements**

Facebook requires certain information to be specified on your vehicle before it will be imported. Required fields are:

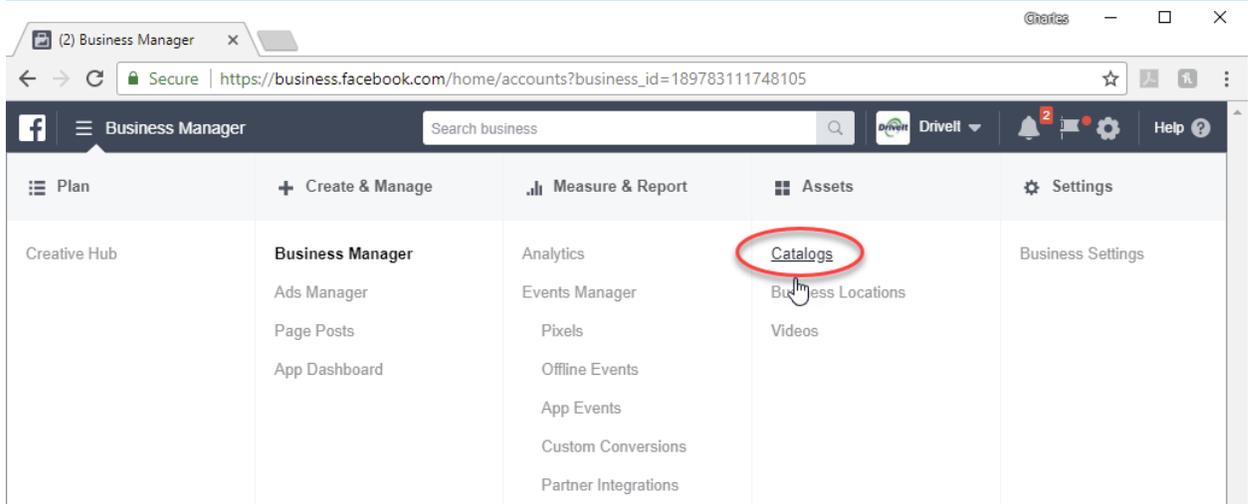
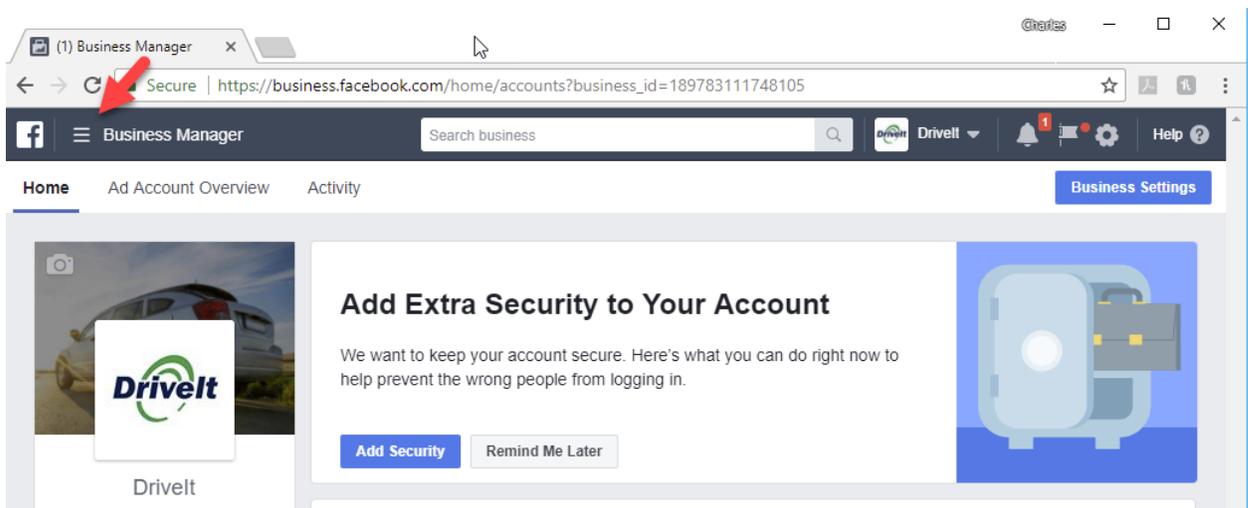
- Year, Make, Model and Style
- VIN
- At least one vehicle image
- Exterior color
- Vehicle price

## Steps To Create the Catalog and import in Your Facebook Account

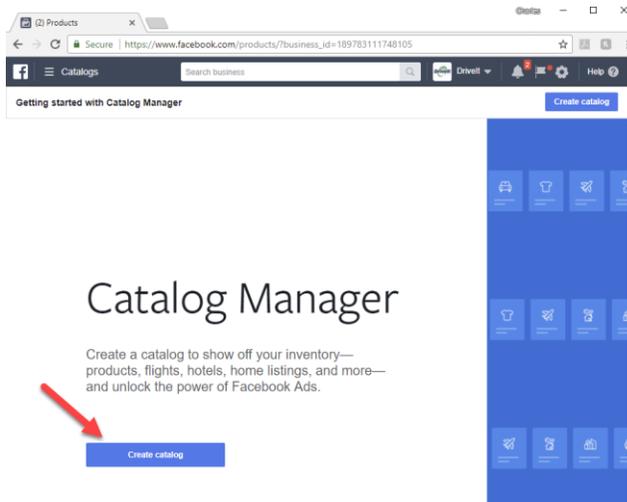
1. Log-in to you Facebook account then navigate to your Business Manager page using the drop-down arrow at the top-right of the page.



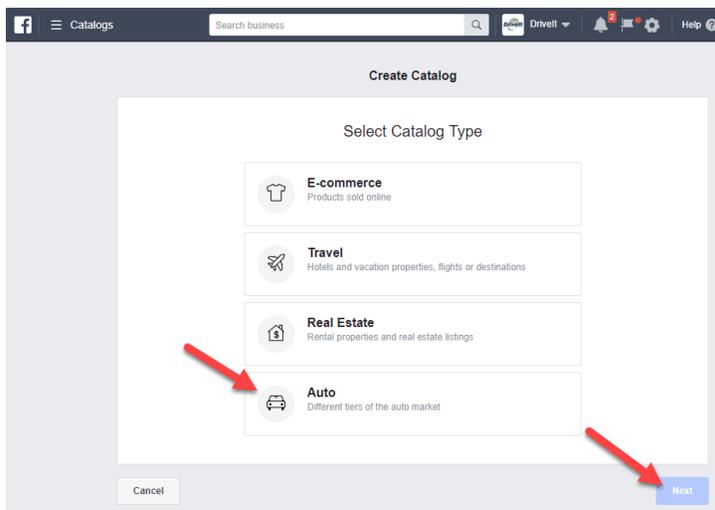
2. On your Business Manager page, click the menu button, then click Catalog.



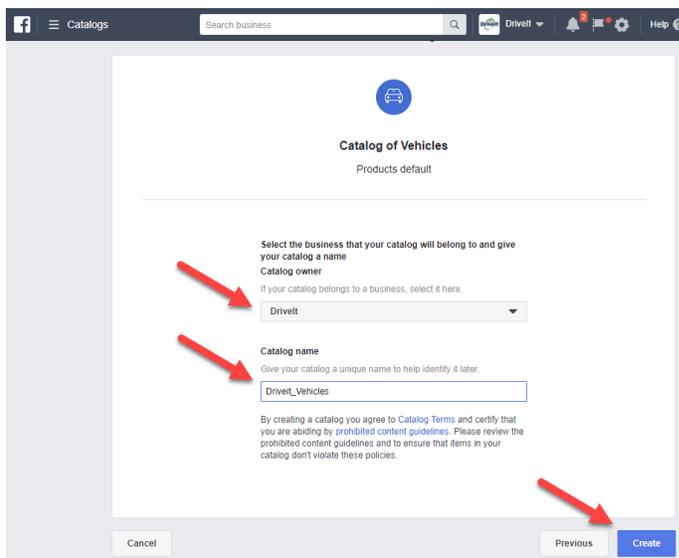
3. On the Catalog Manager Page, click the Create Catalog button.



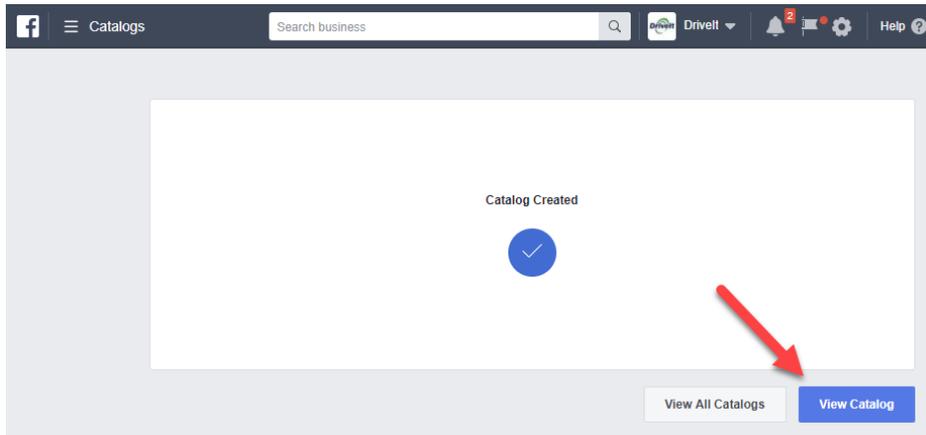
4. Click Auto, then Next.



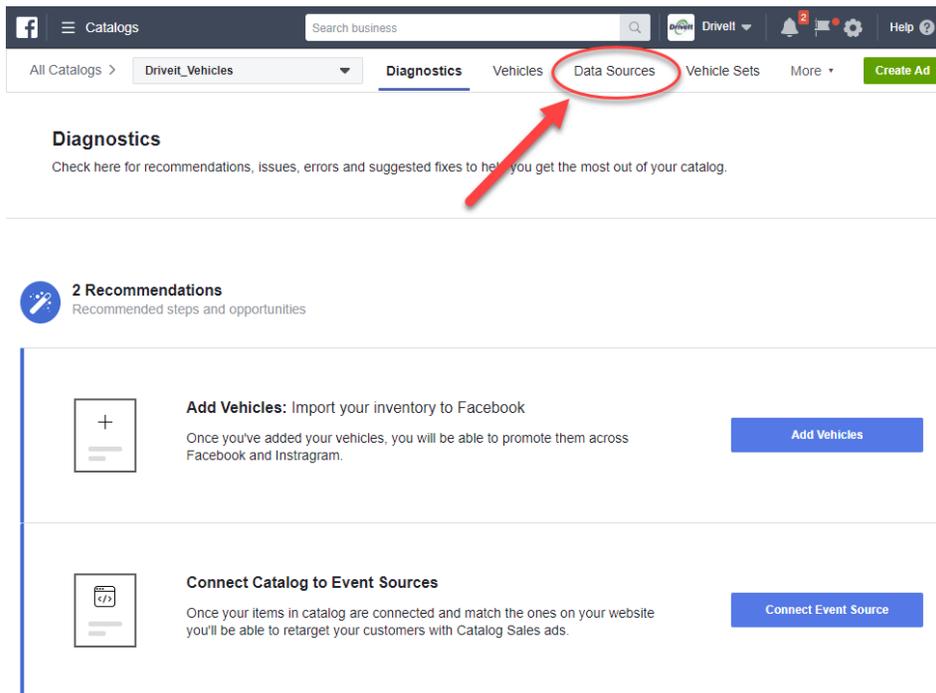
5. Select your business name (if not already selected), then enter a name for the catalog. Next click the Create button.



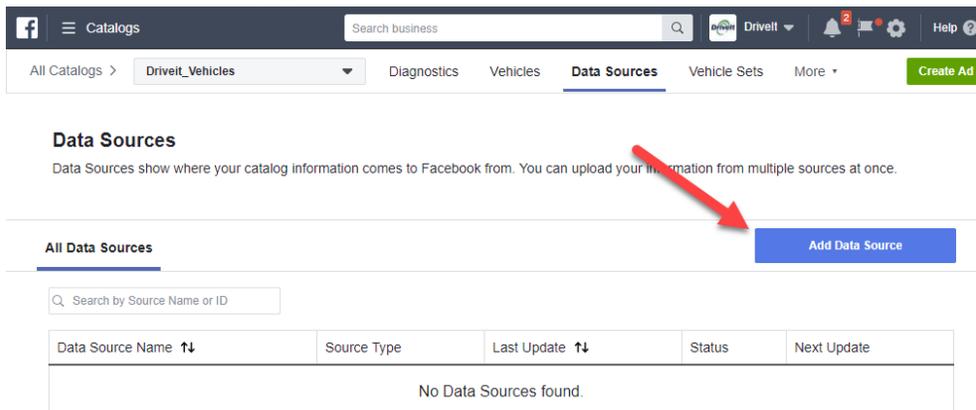
6. Click the View Catalog button.



7. On the Catalogs page, click the Data Sources tab.



8. On the Data Sources page, click the Add Data Source button.



9. On the Data Source page, Select “Set a Schedule”, then copy and paste the Data Feed URL provided by Autoclick Support. Set the desired time for the upload, then click Start Upload. Note: Username and Password are NOT required.

**Add Vehicles With Data Feeds**  
Upload a file or add a URL.

**Need to set up a data feed?**  
Download CSV Template | Follow Step-by-Step Guide  
You can also set up a data feed by using the Facebook Feed plugin on [Shopify](#), [WooCommerce](#), [BigCommerce](#) or [Magento](#)

**How do you want to upload your data feed?**

**Upload Once**  
Recommended if your inventory rarely changes. You can upload a data feed file to update your inventory.

**Set a Schedule**  
Recommended if your inventory regularly changes. You can set a schedule to automatically update your inventory from a feed URL.

**Add a Data Feed URL**  
Enter your data feed URL with one of our supported URL types: http, https, ftp, or sftp (for example, "https://www.mywebsite.com/feed/feedJune112917.csv"). Note that this is different than the URL for your website, Facebook News Feed and Facebook Page Shop.

**Add your data feed URL login details (optional)**  
If your data feed URL is password protected, please enter your login details.

**Schedule Your Automatic Uploads**  
Select when you want to automatically upload vehicles from this data feed URL.

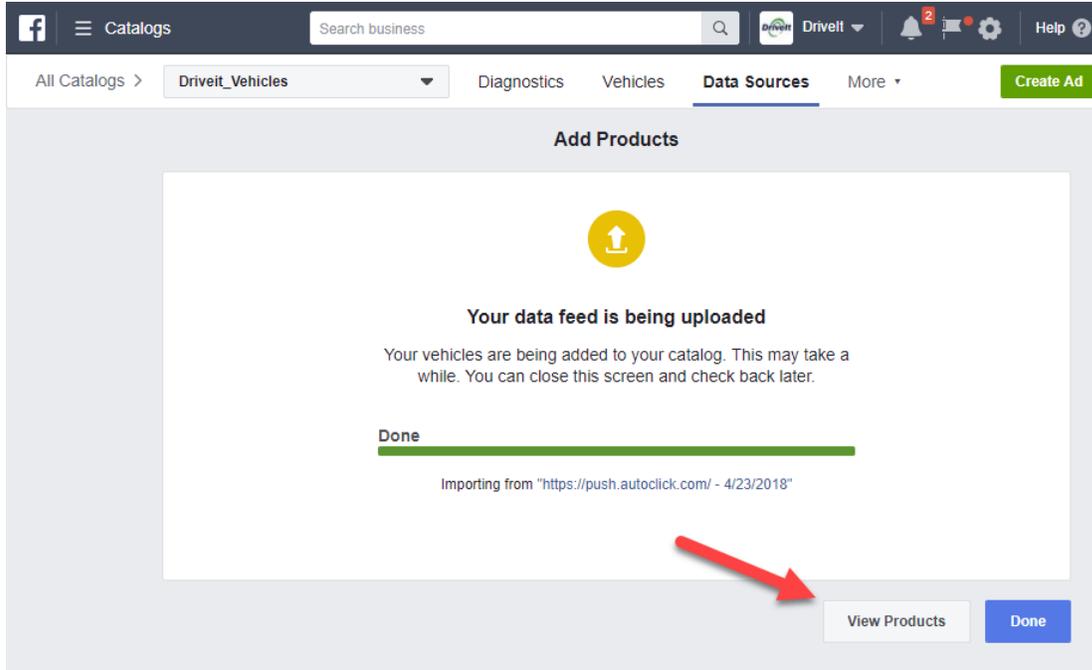
Hourly  Daily  Weekly

At

**Enter Data Feed Name**  
Choose a name that will help you find this data feed file later.

**Select Default Currency**  
Select the default currency for vehicles in this data feed. This default currency will be used if the prices in your data feed file do not include an ISO currency code (for example: 10 USD instead of \$10 for American dollars). You can update the default currency at any time in feed settings.

10. When the progress indicator shows “Done”, click the View Products button.



11. Your imported vehicles should now be shown under the Vehicles tab. Note, if some vehicles are missing, click the Diagnostics tab to see why vehicles were not imported.

